



## Public Health Cafes

Join us for our monthly Public Health Cafes! Similar to 'Grand Rounds,' these sessions offer public health professionals an opportunity to network with other professionals, learn about relevant resources, and gain insight from local experts on a variety of topics.

**Time:** 8:00-9:30 am  
**Location:** IN MAPHTC Training Center  
 714 N. Senate Ave., Room 220, Indianapolis  
 (Free parking is available next to the building)  
**Fee:** Free  
**Includes:** Continental breakfast and materials



Unable to join us in person? All Public Health Cafes will now be available by live webstreaming! Simply indicate on the registration form that you will be viewing online. You will receive specific log in and viewing instructions in your confirmation email.

**Basic system requirements:** All users need Adobe Flash Player 8 or 9; broadband connection; and cookies enabled in your web browser. **Windows users:** Windows XP Professional or Home Edition with Service Pack 2 or Windows Vista. **Macintosh users:** Mac OS X v10.4; Safari 2.0; Mozilla Firefox 1.5.03.

Date	Topic	Description
Sept. 16	Person/Patient Centered Care	Person/Patient centered care is a relatively new phrase and philosophy being used in clinical care. The speakers will cover the basics of person centered care and discuss ways to use it to better care and communicate with individuals.
Oct. 21	Animal Health	This session will provide an update on animal health issues that public health professionals need to be aware. Two veterinarians will answer your questions and provide guidance and resources.
Nov. 11	Children and Environmental Health	Environmental health concerns have a special impact on children. The speaker will discuss pressing issues that need to be address in order to improve children's health.
Dec. 16	Chronic Disease Management	As more and more of the population deals with chronic disease, learning how to address on-going issues becomes vital. Learn about some of the most common chronic conditions and considerations that maybe needed from a public health perspective.
Jan. 13	Behavior Change	This session will explore techniques to help others change negative health behaviors into positive actions. The speaker will offer theory, tips, and suggestions on incorporating behavior change models into daily work.

## Emergency Preparedness Month Workshop: Creating Partnerships in Emergency Preparedness and Emergency Management

**Date:** September 22  
**Time:** 1:00-5:00 pm  
**Location:** IN MAPHTC Training Center  
 714 N. Senate Ave., Room 220, Indianapolis  
 (Free parking is available next to the building)  
**Fee:** \$25  
**Includes:** Break service, certificate, and materials

**National  
 Preparedness  
 Month**

To celebrate Emergency Preparedness Month, the Indiana Department of Homeland Security and Indiana Mid-America Public Health Training Center will be co-hosting a half-day workshop on creating successful partnerships in emergency management and emergency preparedness.

### Agenda

Registration	12:30-1:00 pm
Welcome and Introductions	1:00-1:15 pm
Session 1: Overview <i>This session will offer brief overview of concepts, language, and guidelines in management and preparedness.</i>	1:15-2:15 pm
Break	2:15-2:30 pm
Session 2: Lessons from the Floods <i>This session will demonstrate the successes and challenges of preparedness and management during the recent Indiana floods.</i>	2:30-3:30 pm
Break	3:30-3:45 pm
Session 3: Promising Practices <i>This session will highlight an Indiana county that has created a strong partnership between preparedness and management systems.</i>	3:45-4:45 pm
Summary and Evaluation	4:45-5:00 pm

## A Toolkit for Managers:

# The *CSI* Approach to Strategic and Business Planning



**Date:** October 16  
**Time:** 9:00 am-3:00 pm  
**Location:** IN MAPHTC Training Center  
 714 N. Senate Ave., Room 220, Indianapolis  
 (Free parking is available next to the building)  
**Fee:** \$40  
**Includes:** Break service, lunch, materials, and certificate

Just as the popular television show series “*CSI*” has sparked an interest in the science of forensics, attending this workshop on strategic and business planning can provide the DNA and investigative tools one needs to implement a successful strategic and business planning process.

Every organization, from the smallest to the largest, needs to make decisions about what it can or cannot do, where it wants to go (the future), and how it’s going to get there. Healthcare and public health organizations in particular, are experiencing increased competition for attention (by the media or policy makers), funds and other needed resources, such as volunteers. Having the most effective strategic approach to setting organizational priorities, therefore, will bring success. This success, in turn, means the organization will enhance the lives of the people we serve and make an even bigger impact on how society views public health and social services.

Steve Notaro, Ph.D., MAPA, CAWA and Nancy McKenney, MNPL, CAWA saw a need to develop this workshop. “In my career in healthcare and not-for-profits, I have witnessed that organizations that plan strategically for their future are more successful, raise more funds, and are more able to adapt to a changing environment”, states Notaro. The question then arises; why don’t more organizations put more effort into planning? Notaro has found the answer may be very simple, “It appears that most professionals simply are not sure how to plan for the now and for the future.”

This planning seminar provides attendees the key tools to revitalize their agency’s planning efforts. “A key ingredient to successful planning is that the leaders of organizations must have a clear vision of the future of the future and a real passion for getting there. But how does a leader create a shared vision of the future that the board, staff, volunteers, and supporters all endorse? How does a leader prepare an organization for the planning process? And how does a leader use a strategic plan to move an organization to new heights in the face of a chaotic and changing environment? When there is disagreement on these questions many organizations simply give up on their planning efforts. However, this is the time when organizations most need to plan. An executive or board chair, with the right knowledge can move beyond these problems,” Notaro explains.

This session includes the basics of how to write good goals and objective statements and discuss the higher level steps to incorporating the plan and strategic thinking into the organization. Worksheets will provide attendees the opportunity to learn how to draft these statements and serve as a guide to take back to their organizations.

## The Basics of Grant Writing

**Date:** December 2  
**Time:** 9:00 am-Noon  
**Location:** IN MAPHTC Training Center  
714 N. Senate Ave., Room 220, Indianapolis  
(Free parking is available next to the building)  
**Fee:** \$20  
**Includes:** Break service, materials, and certificate



Join us for this introductory course on grant writing, designed for those who have never written a grant, have ‘dabbled’ in it, or want to strengthen their basic skills. Alicia Gahimer, from the IUPUI Office of Research and Sponsored Programs, will take participants through topics such as:

- Identifying potential funders
- Exploring and understanding guidelines
- Deciphering the application process
- Completing the application/proposal
- Evaluating and reviewing proposals

## ***How to Register for MAPHTC Programs***

To register for the programs listed in this catalog, simply visit MAPHTC’s website, [www.publichealthconnect.org](http://www.publichealthconnect.org) and click on “Live Programs.” Find the program you’d like to attend in the calendar and follow the registration steps. Please note that we do not accept online payments. For courses with a fee, you will need to send payment to: IN MAPHTC, 714 N. Senate Ave., Suite 250, Indianapolis, IN, 46202.

IN MAPHTC courses are designed for individuals working or with interest in public health: government agencies, non-profit organizations, clinical health care, consultanting firms, and academia. Course content and topics are selected based on regular survey of the public health workforce, participant feedback, regional and national research, and the Core Competencies from the Council on Linkages Between Academia and Public Health Practice.

**Full refunds** will be granted to requests received in writing by mail or fax to IN MAPHTC at least 14 days prior to the program for which you are registered. Please allow four to six weeks for processing. Refunds will not be given for no-shows; however, a substitute participant will be accepted.

You will receive a **confirmation** email one week prior to the course that will include any special arrangements or information you may need.

For questions on courses or registrations, please contact Kate Nicholson at [katlnich@iupui.edu](mailto:katlnich@iupui.edu) or 317.274.3178.